



S P A R T A N

DIGITAL MEDIA  
SOLUTIONS LTD

IN ASSOCIATION WITH

*company*  
*networking* ltd.

the world has  
changed  
**BUSINESS**  
now looks  
for **you...**





SPARTAN

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networking** Ltd.

# BOOST YOUR BUSINESS THROUGH THE POWER OF SOCIAL MEDIA...

HAVE YOU GOT A WEBSITE? ARE YOUR CUSTOMERS ONLINE?

If you answered no, are you sure about that?

There are **1.9 billion** people online  
**100%** are consumers.

42% of Twitter's audience are  
aged between 35-49 years old



**LinkedIn**

Over 50 million members worldwide with an average income of £90,000



### Facebook

More than 700,000 businesses have active Facebook pages

Like · Comment



**Spartan Media** 85% of these businesses report using facebook as part of their marketing strategy



**Facebook** Facebook has over 500 million users, 51% of which are more likely to buy from brands they follow



**Spartan Media** 50% of small to medium business owners reported gaining new customers through social media, most notably through Facebook and LinkedIn



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DO YOU THINK SOCIAL MEDIA IS A FAD?

Years to reach 50 million users...



RADIO

**35** years



TELEVISION

**20** years



INTERNET

**05** years



IPOD

**03** years



FACEBOOK

**100** million  
in **9** months

STILL THINK SOCIAL MEDIA IS A FAD?  
THE WORLD HAS CHANGED  
JOIN THE REVOLUTION



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## DO YOU THINK THAT SOCIAL MEDIA IS A FAD?

“ Facebook's Not A Fad & Twitter Is Here To Stay: Why No Business Owner Can Afford To Cover Their Ears And Pretend That Social Media Doesn't Exist.

If you're still holding back, telling people that you're 'too busy' to spend any time getting to grips with Social Media; still "getting by" on the business that trickles in from the newspaper or the Yellow Pages, then you need to stop avoiding the uncomfortable truth

**That truth is that most businesses who are enjoying super success right now are using Social Media in one way or another.**

Whether they're connecting with existing customers on Facebook and encouraging them to spend more, or using Twitter to find people who have a need for their product or service, or tapping into LinkedIn to find the right people to do business with, the power of Social Media is increasing.

It's not suddenly going to stop either, so you're fooling yourself if you think that things are "going to go back to the way they were", like some version of the "Good old days".

You can choose to stick with the old favourites, the Yellow Pages, the newspaper, and maybe some flyers, but going down that road means choosing a slow and painful death for most businesses, as competitors who are present and engaging on Social Media mop up and steal all your customers. ”

Your choice. Watch revenues continue to decline, or get involved.

**Nigel Botterill,**

Serial Entrepreneur & Founder of numerous multi-million pound companies



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# HOW WE CAN HELP YOUR BUSINESS

## WHAT IS SOCIAL MEDIA?

Social Media refers to the use of web based and mobile technologies to turn communication into an active dialogue. More importantly it actively engages hundreds and thousands of individuals and businesses, creating awareness and growth on levels never before experienced, if utilised properly!

## WHAT OUR SOCIAL MEDIA SERVICES WILL DO FOR YOU?

- Grow your customer base rapidly
- Instant exposure to hundreds of like minded businesses through 'Company Networking' pages already established
- Target new customers previously unknown and unavailable
- Increase your brand awareness and expose your business to a far greater market than previously experienced
- Generate new business leads
- Increase business through referrals and recommendations
- Generate positive testimonials
- Actively network with like minded businesses
- Increase the Search Engine Optimisation of your website through stronger web activity via Social Media Platforms and links
- Peace of mind knowing that your accounts are always updating and not going stagnant
- Guaranteed rapid response of useful information and new business leads
- No requirements to employ additional personnel at great expense
- Utilise our trained Social Media experts ensuring good and consistent quality Social Media Content



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# PACKAGES AND PRICES

## THE SERVICE

- Facebook account setup and page creation
- Twitter account setup
- Google+ account setup
- Connection to the 'Company Networking' Facebook, Twitter and Google+ pages
- 3 updates per day across all 3 platforms
- Email notification of any important feedback or enquiries
- Continual friend/connection requests of all relevant customers and businesses

All 3 accounts are linked together for updates across all platforms

## THE COST

ONE OFF SET UP FEE	£49
MONTHLY FEE (STANDARD PACKAGE)	£99 per month
MONTHLY FEE (BESPOKE MINI WEBSITE IN FB)	£129 per month

## ADDITIONAL SERVICES

Facebook Cover Photo, Profile Picture & Custom Tabs	£149
Fully Bespoke Mini-Website within Facebook*	£495
Background Artwork for Twitter	£149
Google+ Cover Photo & Profile Picture	£149
LinkedIn User Workshop (Half Day) in association with	£75



ALL FEES ARE SUBJECT TO VAT, MINIMUM 12 MONTH TERM AGREEMENT

\*Upto 8 tabs. Price may vary for specialist/advanced requirements. All subject to prior approval.



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## ANYTHING ELSE?

Spartan Digital Media Solutions Ltd can also offer your company:

- Branding and Logo Design
- Print design
- Website Design and Development
- Mobile Application Design & Development

Company Networking Ltd can also offer your company:

- SMS / Text Delivery Solutions
- I.T. Supply and Support
- Vehicle / Handset Tracking
- Mobile and Landline Products

## CONTACT

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S O L U T I O N S L T D

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The logo for 'company networking ltd.' features the text in a bold, white, sans-serif font. To the right of the text is a graphic of four stylized pink human figures holding hands, arranged in a slightly curved line.